

OCTOBER 22-23  
**VEHICLE SERVICE & WARRANTY LIFECYCLE** **SUMMIT** 2024  
WESTIN SOUTHFIELD DETROIT



# FEATURED BUSINESS PARTNER MEMBER & SUMMIT SPONSOR OPPORTUNITIES

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Meet the MAPconnected Member Network

**MAPconnected**

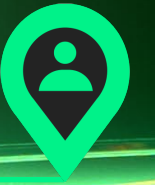
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# MAPconnected Member Network Can Help Finding New Engagement And Business Opportunities



- + Direct access to Warranty Chain, Engineering, Technical Services, Customer Care, Aftersales and Aftercare Service Executives in a neutral environment
- + Establish a thought leadership position in the industry
- + Gain firsthand knowledge to leverage OEM, Parts Manufacturers and Dealer driven topics and agendas
- + Communicate 24 hours/7 days per week with your targeted audience and at the Vehicle Service & Warranty Lifecycle Summit
- + Test/demo new ideas for motor & vehicle technologies and best practices
- + Grow strategic relationships with alliance partners

# MAPconnected Members Only Community Messaging Forum



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All Groups Forums Home Member Directory

## Hello!

Welcome to the  
MAPconnected Online  
Community for Members  
Only.

Please login to view this page, or [apply to join](#) the network today.

Username  
[input field]

Password  
[input field]

Remember Me

[Log In](#) [Register](#)

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Home Profile All Groups Forums Home Member Directory

Active right now

MAPconnected  
Log Out

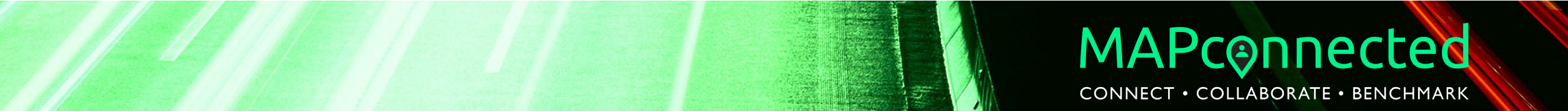
[Home](#) [Groups 1](#) [Forums](#) [Profile](#) [Messages](#) [Notifications](#)

### Rules of Engagement

We encourage you to take full advantage of the MAPconnected Network by remembering one word that stands for our rules of engagement, SPACE.

- S – Subscribe: Check your email alerts and login to your account to view notifications
- P – Post: Post a question to the forum or reply in a group
- A – Attend: Participate in [MAPconnected Network Events](#)
- C – Contribute: Submit content or upload a document to one of your groups
- E – Engage: Ask and answer questions or reach out via private message

Much more than an annual conference



# Featured Business Partner Plans: Tech | Advisory | Insurance



Plan Inclusions: Listing @ [www.mywarrantynetwork.com](http://www.mywarrantynetwork.com) + Summit Tickets + Co-Hosted Webinars

	<b>GOLD</b> PARTNER	<b>SILVER</b> PARTNER	<b>MAPconnected</b> PARTNER
COVERAGE	2 members	2 members	1 member
MEMBERS-ONLY ONLINE MESSAGE FORUM	✓	✓	✓
FEATURED PARTNER DIRECTORY LISTING	✓	✓	✓
ADVERTISING DOWNLOADS	Up to 4 pages	Up to 2 pages	X
ONE (1) CO-HOSTED WEBINAR (Regular rate \$3k)	1 Webinar	\$1000 Upgrade	\$2000 Upgrade
MARKETING & SURVEY SERVICES	20% Discount	10% Discount	10% Discount
ANNUAL SUMMIT TICKETS 10/22-23	1 Free Ticket	1 Free Ticket	Member Rate \$1195
BLOG/WHITE PAPER PROMOTIONS	Up to 4 free	Up to 3 free	Up to 2 free
	<b>\$3995/yr</b>	<b>\$1995/yr</b>	<b>\$995/yr</b>

Above plans included FREE in Annual Vehicle Service & Warranty Lifecycle Summit Sponsor Packages: [info@mapconnected.com](mailto:info@mapconnected.com)

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# Sponsorship Prospectus

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200 Attendees | 80 Companies | 50+ Speakers | 13 Tech Expo Sponsors



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# READY TO BE MAPconnected?

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